



Celebrating
cmc
Community Music Center
making music accessible since 1921



2011



Annual Report

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Eugene Alejo in CMC's All-School Recital, June 2011

Dear Members of the Community Music Center Family,

It is our great pleasure to present Community Music Center's fiscal year 2011 Annual Report for the period July 1, 2010-June 30, 2011.

Community Music Center (CMC) continued to be a place where high-quality, diverse, accessible music instruction and performances are made available to everyone in the community who desires to participate. This past year 2,420 students, from four-year-olds to our oldest student, a 91-year-old studying violin, took lessons at Capp Street, our Richmond District Branch, or at one of our other programs in the community. This is the highest enrollment ever for CMC. In calendar 2011, CMC began a celebration of 90 years in the San Francisco Bay Area.

In keeping with our commitment to serve all people regardless of income level, CMC provided financial aid to 69% of its students in FY2011. There were 147 concerts, master classes, and workshops in our Capp Street recital hall, in addition to 160 CMC-sponsored performances in various community settings. More than 18,500 concert-goers attended.

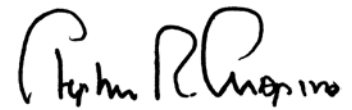
There is no question that the challenging economic environment continues to have its effect on the Community Music Center, but during FY2011 there were no significant cuts in programs, loss of faculty, or reductions in services to the community. Moreover, CMC balanced its budget for the fiscal year.

In the spring of 2011, a Search Committee of Board, faculty, and staff selected Christopher Borg, a professional violist and music educator from Massachusetts, as the successor to Stephen Shapiro, who retired after 33 years. Borg assumed the position on October first, becoming CMC's eighth Executive Director in its 90-year history.

Lastly, we would like to thank the members of the Community Music Center family: our faculty, students, staff, Board of Directors, and everyone who supported our efforts to make the joy of music accessible to people of all ages in the Bay Area.



Patricia Taylor Lee
President, Board of Directors



Stephen R. Shapiro
Executive Director

Students and Programs

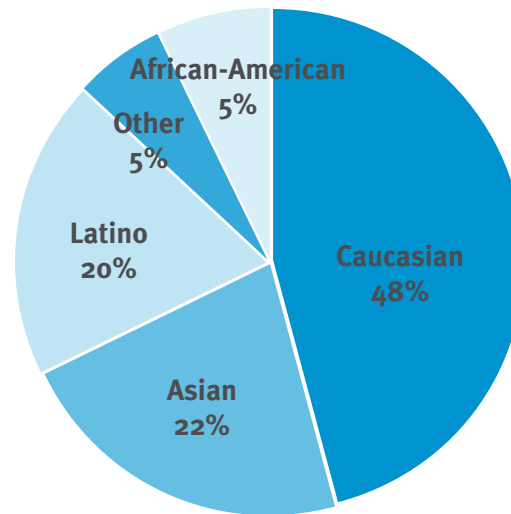
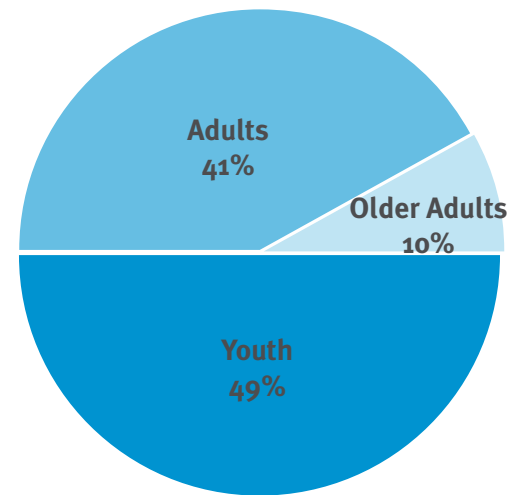
During the year beginning July 1, 2010 and ending June 30, 2011, 2,420 students took individual lessons and/or participated in ensembles at our main Capp Street home, our Richmond District Branch, and at various outreach sites in San Francisco. Our 30th Avenue center continued to augment its teaching capacity by sharing space with fellow tenant the Cross Cultural Family Center, where a wind ensemble, a *Music for Children* class, and guitar instruction took place. Community Music Center also continued its Richmond District outreach program with the *String Orchestra Workshop* and private lessons in flute, recorder, clarinet, and piano at St. John's Presbyterian Church at Lake and Arguello Streets, and its piano program at Congregation Chevra Thilim on 25th Avenue.

Community Music Center was open again for lessons at Capp Street on Sundays, making music study possible seven days a week in the Mission. Students studied voice, guitar, piano, and percussion in their Sunday private lessons and Capp Street's music therapist also worked with students that day. CMC music programs at neighbor Bethany Center grew. Voice, violin, guitar, bass, piano lessons and the *Latin Vocal Workshop* took place at Bethany, as well as a series of concerts.

Our students reflected the diversity of San Francisco. Just under half were youth from 4 to 18 years old, and the rest adults, including 7% older adults at Capp Street and 10% at the Richmond District Branch. The oldest was a 91-year-old violin student at the Richmond District Branch, Remo Del Tredici, who took both a weekly private lesson and played first violin in the *String Orchestra Workshop*. The ethnicity of our students also was varied: 48% were Caucasian, 22% Asian, 20% Latino, 5% African-American and 5% other.

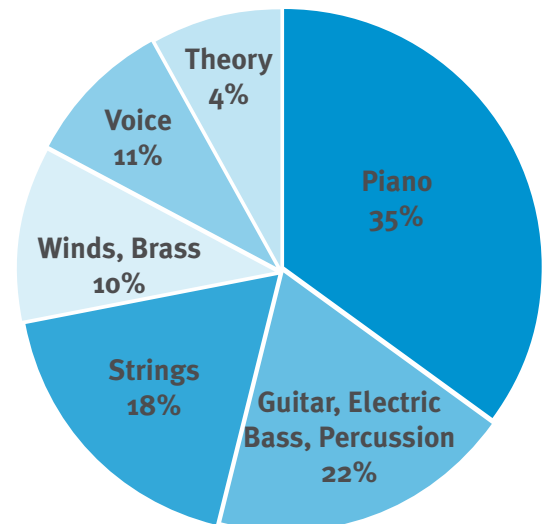
Of the students at Community Music Center, 35% studied piano, 22% guitar, electric bass or percussion, 18% strings, 10% wind or brass instruments, 11% voice and 4% theory and special offerings. Free programs were enjoyed by 378 students, and 774 played in an ensemble or group class.

Student Ages



Student Diversity

Courses Studied



For 90 years, Community Music Center has had the historic mission of making music accessible to people of all ages and backgrounds. Financial aid is given based on need, and there is no cap on the amount of assistance CMC awards each year. We are committed to making music instruction and performances available to all regardless of income. During FY2011, 1,675 students (69% of all students) received financial aid, including full scholarships based on need and merit, sliding scale discounts, work study, family and older adult rates and free programs.

Community Music Center offers a wide range of programs, from western classical music to jazz, Latin and Chinese music, blues and folk. We believe that there is value in the music of many traditions, and that teaching students how to play musically is the goal regardless of the musical form. A certified music therapist on the faculty provides one-on-one lessons for children and adults with special needs.

Once again, Community Music Center had a week of juries in May 2011, for students of all ages and levels. Over 100 students auditioned to play in the annual All School Recital, which took

place on June 5. A varied program included Jesus Tirado playing *Yankee Doodle* on the trumpet, Maya Enriquez performing the third movement of Cimarosa's oboe concerto, Caroline Sarkki performing *Scene de Ballet* by Beriot, and sisters Jane and Christy Kim playing a Brahms Hungarian dance.

Community Music Center's Adult Certificate Program, inaugurated in September 2006, was designed for adult students wanting to focus on their musical education and work towards specific goals. It consists of an integrated curriculum program that includes theory/musicianship, ensemble playing and performance. Project Coordinator Jono Kornfeld provides individualized support in designing curriculum appropriate to each participant's needs. During FY2011, six students participated in the program.

CMC hosted 147 concerts at its Capp Street facility in FY2011 and an additional 160 free or low-cost performances in such diverse locations as the Bethany Center, the Jewish Home in San Francisco and La Peña Cultural Center in Berkeley. Musical styles were equally diverse. Of the concerts at Capp Street, 41%

CMC student Spurgeon Wright at the piano



Students and Programs



A lively introduction to La Posarela

Community Music Center is a special place where people of all ages and backgrounds are welcome to participate in the joys of music. La Posarela is a great example of this - every year, our Children's Chorus, the teen musicians in our Mission District Young Musicians Program, and adult singers in el Coro del Pueblo create an event that brings smiles to all ages.

- Stephen R. Shapiro, Executive Director



were classical, 18% Latin, 8% jazz, 5% pop, show and cabaret, 3% folk, country and world, 10% experimental, electronic and new, and 15% contained mixed musical styles. The total concert attendance was 18,500.

The Mission District Young Musicians Program (MDYMP) had its fifth full year of activity. MDYMP participants included 25 middle and high school students from the Mission District. In this full-scholarship program, the students have a weekly private lesson and participate in a two-hour Saturday class in theory, musicianship and ensemble playing. The program is a collaboration with a number of Mission District schools and community organizations, and the Saturday classes take place at the Mission Cultural Center for Latino Arts. The curriculum focuses on Latin music, both popular and classical. These young people performed this past year in

concerts at CMC, Horace Mann Middle School, Mission Cultural Center, and other locations.

CMC had its fifth joint concert with the Preparatory Division of the San Francisco Conservatory of Music. Private lesson students from the Conservatory and CMC performed on May 7 at the Conservatory. CMC's students included pianists Alika Lew-Koga, Bo Yan Moran, Chloe Roddy, and Yvette To, violinist Kathryn Nunnally and the flute-piano duo Leo Sussman and Maansi Desai.

The tradition of Mexican Christmas at CMC continued with the fourth performance of *La Posarela*, a musical play for the holiday season. Directed by faculty member Martha Rodriguez-Salazar, it featured the CMC Children's Chorus, an adult "coro" (chorus), a faculty/student instrumental ensemble, and professional and am-

The exciting conclusion of *La Posarela* at the Victoria Theater



Children's Chorus after their performance at CMC's fundraiser at Yoshi's

Photo: Cliff Romig

ateur actors. The middle and high school students of the Mission District Young Musicians Program performed, and were featured in leading roles. Besides a performance of *La Posarela* at CMC, a second performance at the 500-seat Victoria Theatre took place, partially sponsored by the San Francisco Federal Credit Union and the Mexican Consulate. Another holiday program included a performance of Menotti's *Amahl and the Night Visitors* by the Ina Chalis Opera Ensemble. In the fall and spring, the Children's Chorus also gave six of its own concerts, conducted by Beth Wilmurt.

A sold out Camp CMC took place at Capp Street during June 2011. The one-week camp, directed by CMC Program Director Chus Alonso, had both morning and afternoon sessions focused on ensemble playing and rhythmic training. Twenty-seven young people ages 9-14 participated. At a closing concert on June 25, they shared

their music with their families and played *Mosaic*, a piece part classical, part Latin, part hip-hop, and composed by Chus Alonso especially for CMC's campers.

New programs at CMC inaugurated during FY 2011 included CMC's *Woodwind Ensemble* taught by Bill Fiege and a *Singing Rounds and Canons* class taught by Dorothy Barnhouse, both at the Richmond District Branch. At Capp Street, *Creative Expression & Injury Prevention for Musicians* began in the fall of 2010. *The Solera Singers* was formed in the winter of 2011 (see "Outreach"). Finally, a wonderful new program took place at Capp Street with a class of two to five-year-olds who came to CMC every Wednesday. Taught entirely in Spanish by Edgar Lavado, the class served day care students from the Mission Kids Co-op. The 2010-2011 program year was rich with musical experiences for both students and audiences.

Outreach and Collaboration Programs

During FY2011, Community Music Center participated in a range of outreach activities in the community with both instructional programs and performances.

CMC continued its wonderfully successful collaboration with San Francisco Performances with a series of free, one-hour *Concerts with Conversation*. Appearing at our Capp Street concert hall were violinist Jennifer Koh, jazz pianist Vijay Iyer, South African soprano Elza van den Heever, the classical guitar Duo Melis, and San Francisco's own Alexander String Quartet.

CMC outreach programs for older adults included a collaboration with the Center for Elders and Youth in the Arts. A series of concerts took place in partnership with The Heritage, a residence in the Marina, on site at The Heritage as well as at CMC's Richmond District Branch, and at the Mission Cultural Center for Latino Arts.

CMC continued providing concerts at Ruth's Table/Bethany Senior housing. These included Shirley Wong's *Musical Caravan to the Middle East, the Balkans and Asia*, a Latin party by Potingue, and performances by Solera Singers, Anything Goes Chorus, CMC's Latin Vocal Workshop and Children's Chorus.

A new vocal program, the Solera Singers, was initiated last February as part of the MetLife foundation Creative Aging Program, which is funded by MetLife Foundation and administered by the National Guild for Community Arts Education. A collaboration with The Mission Neighborhood Center, where the program took place, this Spanish language chorus encouraged seniors in the Mission to gather once a week, sing, connect with their Latin American culture and build community. A total of 40 people participated over the 12-week period, with about 15 "regulars." Chorus director Martha Rodriguez-Salazar and accompanist Jennifer Peringer led them in rehearsals and culminating performances at Mission Neighborhood Center, Bethany, Heritage Senior Residence, Dolores Park (as part of the Cinco de Mayo Festival) and the 30th Street Senior Center.

Outreach sites for instruction included our nearest middle school, Horace Mann, where a Latin percussion group class, string instruments, and piano and guitar lessons were held. CMC also provided music lessons at St. John's Presbyterian Church and Congregation Chevra Thilim in the Richmond District, as well as an *Introduction to Music* class for homeless youth at St. Joseph's Family Center. An extension of the Mission District Young Musicians Program continued at Willard Middle School in Berkeley, in a partnership with La Peña Cultural Cen-



CMC's Flamenco Latin Rhythm Workshop performing at Sunday Streets

ter. Highlights of this program include performances at La Peña Cultural Center's 36th anniversary event, First Presbyterian Church, and the annual Berkeley School District's Posada, reaching an audience of over 1,100. CMC also provided the music program for kindergarten and first grade students at Alta Vista School on Valencia Street in the Mission.

The Inner City Young Musicians Program, CMC's collaboration with the San Francisco Unified School District, offered special music opportunities. Middle school and high school students from low-income families, recommended by their public school music teachers, participated in a full-scholarship program that included weekly private lessons as well as ensemble and musicianship classes at CMC. These scholarships are awarded on the condition that students continue to participate in their public school music programs.

An additional 25 students took part in the Mission District Young Musicians Program (MDYMP), and performed at the Mission Cultural Center for Latino Arts and in other places in the community. These included the annual "La Posarela" performances at CMC and the Victoria Theatre, and the Crossing Bridges collaborative concert with the Willard and San Rafael Enriching Lives Through Music (ELM) students,

In all, CMC ensembles performed 160 outreach concerts during the fiscal year. Highlights included CMC student groups performing at the Sunday Streets project in the Mission District, where streets were closed and the community was invited to bike, walk and play in their neighborhood. Featured were CMC's Singing Rounds and Canons class, the Woodwind Ensemble, and the Latin-Flamenco Rhythm Workshop.

CMC's Marketing Director Sonia Caltvedt and a team of volunteers and work study students participated in outreach at the San Francisco Family Summer Resource Fair hosted by the Department of Children, Youth and Their Families, the Power to the Peaceful festival, the Francisco Middle School Summer Resource Fair, and the AgeSong Wellness Fair. A new outreach activity was the Mission Community Market, where a resource table and student performances introduced people to CMC. Finally, as part of the Jewish Music Festival in July, 2010, CMC faculty staffed an instrument petting zoo at Yerba Buena Gardens.

CMC's adult students also provided concerts for the community, including the Anything Goes Chorus and violin students of Sin-Tung Chiu at the Bethany Center, the SF Public Library Resource Fair, and the Golden Gate Senior Services' Richmond Senior Center.

All of these concerts, instructional programs, and other community outreach efforts reflect Community Music Center's commitment to making music possible for people who would otherwise not have access to music.



Solera Singers performing at 30th Street Senior Center



Photo: Sonia Caltvedt

Edgar Lavado in class with the Mission Kids Co-op

Faculty

Community Music Center has a 133-member professional faculty of musician/teachers who are uniquely qualified to teach in a community setting. Because of the diversity of the students, faculty members must teach to the needs of each individual and focus on helping their students learn how to learn. Almost 70% of the faculty have taught at Community Music Center for over five years, and 51% have taught at CMC for over 10 years. Piano faculty member Shirley Marshall began teaching at Capp Street in 1948.

While the majority of the faculty have a background in western classical music, CMC also has instructors who teach jazz, blues, Latin music, Chinese music, folk, rock, and other styles which represent the range of interests of our students. Our belief is that there is valuable music in many traditions, and the important thing is to learn to play musically and to enjoy the experience of learning. CMC faculty speak Spanish, Mandarin, Cantonese, and Russian, among other languages.

Last fall CMC faculty members Jennifer Peringer and Poppea Dorsam coordinated the first annual CMC Faculty Chamber Music Series. The theme of the three concerts was *Viennese Masters*. The concerts brought faculty members and the CMC community together for the performance and enjoyment of great music.

The theme for the eighth annual CMC faculty keyboard marathon was *The Four B's: Bach, Beethoven, Brahms, and Bartok*. Nine piano faculty members and three guest pianists performed for a standing-room-only audience. Featured were Bach pieces played on harpsichord by Katherine Roberts Perl and Shirley Wong-Frentzel, movements from Beethoven sonatas by four faculty, and works by Bartok played by guest artist Esther Chan and CMC faculty Hadley McCarroll and Allison Lovejoy.

The concert was dedicated to retiring Executive Director Stephen Shapiro.



Ryan Nguyen in his clarinet lesson with Michael Jordin at the Richmond District Branch

Chus Alonso directing the Camp CMC orchestra



CMC's 90-Year History

1912 - The music department of the Dolores Street Girl's Club settlement house is founded. Gertrude Field moves to San Francisco from New York to become its first director.

1921 – Community Music School is established as a unique organization and moves to its current home at 544 Capp Street.

1923 – The Community Chest (now The United Way) is formed and begins supporting Community Music School, one of the original affiliates. Community Music School Board members are city leaders including Mrs. Jesse W. Lillienthal, Mrs. M.C. Porter, Mrs. Leon Sloss, Mrs. Mortimer Fleishhacker, Mrs. I. W. Hellman Jr., Mrs. Leon Guggenheimer, Mrs. Louis C. Greene, Mrs. Henry Crocker, Mrs. Walter Bliss, Mrs. Sidney Ehrman, Mrs. William Fitzhugh, Mrs. John Rossiter, Mrs. Andrew Welch and Mrs. Frank King.

1926 – The auditorium, upstairs offices and four practice rooms are added to the original building on Capp Street.

1953 – Community Music School becomes Community Music Center.

1973 – San Francisco Community Orchestra, San Francisco Community Chorus, and the San Francisco Children's Chorus are formed as part of Community Music Center.

1978 – Stephen R. Shapiro becomes Community Music Center's seventh Executive Director.

1983 – Community Music Center opens its Richmond District Branch.

1987 – CMC develops the Comprehensive Musicianship Program, which provides current CMC private lesson students with free theory, musicianship and ensemble classes for the academic year.

1991 – In collaboration with the San Francisco Unified School District, CMC creates the Inner City Young Musicians Program (ICYMP) for low-income middle school students. The ICYMP provides free ensemble and theory classes as well as weekly individual lessons to students recommended by their school music teachers.

1994 – Community Music Center's Latin music program begins as a residency of the California Arts Council.

1995 – The CMC Teen Jazz Band is founded as a free program.

1996 – The Inner City Young Musicians Program expands to include high school students.

2006 – CMC pilots the Mission District Young Musicians Program (MDYMP) which serves predominantly Latino students from low-income families who live or attend school in the Mission District. This is a tuition-free program that provides students with weekly private lessons, theory, musicianship and ensemble classes with an emphasis on popular and classical Latin music.

2011 – CMC now provides classes to over 2,420 students each year on 30 different instruments and in musical genres from Jazz and Blues to Western Classical to Flamenco and Middle Eastern music. Over 18,000 people enjoy musical performances at no or low cost each year in CMC's concert hall and out in the community.

Gertrude Field, CMC's founding director, had a very straightforward educational philosophy: "We are not primarily concerned about the evolution of concert artists, though we give special attention to and encourage those who show exceptional talent. Our aim is to create a musical atmosphere in the home by giving children the means of expression... Hence, 'how beautiful', rather than how well played or sung, is the comment one hears oftenest in our classes."

Dr. Stephen Shapiro, Executive Director of Community Music Center since 1978 says, "The mission of CMC remains the same today as in 1921—age, ethnic background, and income level must never be obstacles to participation in the life-enhancing qualities of a music education."



A young orchestra rehearsing at CMC's Capp Street home in 1925

Financial Report FY2011

REVENUES AND OTHER ADDITIONS

Program Service Fees		\$2,418,301
Scholarships Granted	(1,141,531)	
Net Program Service Fees	1,276,770	
Contributions		\$867,156
Individuals/Businesses	195,031	
Foundations	460,399	
Government	15,000	
In Kind	105,692	
Special Events	91,034	
Other		\$177,527
Rental Income	29,743	
Interest on Operating Accounts	3,304	
Draw from Endowment	138,659	
Other	5,821	
Total Revenue and Support		\$3,462,984

EXPENSES

Salaries and Benefits	\$1,969,306
Scholarships	1,141,531
Professional Fees	124,101
Office and Related Expenses	133,857
Occupancy	104,554
Other	7,527
Total Expenses	\$3,480,876

Net Income (loss) from Operations before Non-Cash Expense	(17,892)
Depreciation	(49,490)
Net Income (loss) from Operations after Non-Cash Expense	(67,382)

NON-OPERATING ACTIVITIES

Interest and Investment Income on Endowment Funds	\$57,643
Net Unrealized/Realized Gain	459,273
Draw from Endowment	(138,659)
Net Income (loss) - Non-Operating	\$378,257

Total Net Increase (Unrestricted) \$310,875

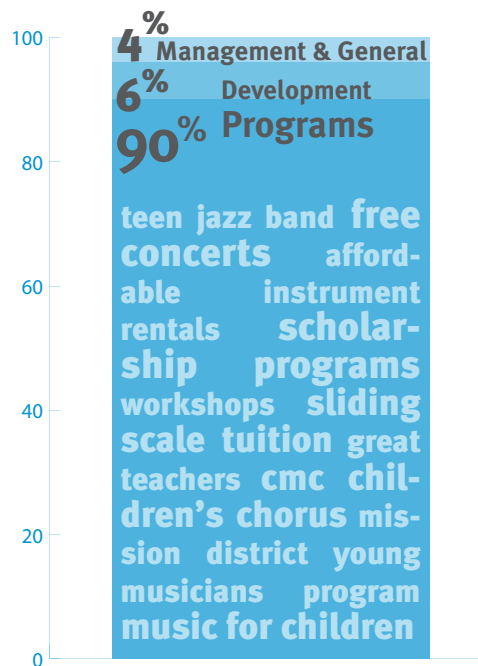
CMC's endowment, including both permanently restricted and Board-designated funds, was valued at \$3,096,865 as of June 30, 2011. The endowment provides financial aid for low-income students, salaries for CMC faculty and funding for ongoing maintenance of our historic Mission District Branch.

In the last year, 69% of CMC students (1,675) received financial aid.

Total operating income (cash basis) came from the following sources:

- 58% Net program service fees
- 34% Contributions
- 8% Other

FUNCTIONAL EXPENSES



The information on this page is based on Community Music Center's financial statements which are audited by Bregante + Co, LLP. Copies of the complete audited financial statements are available upon request by calling CMC's Executive Director at (415) 647-6015 extension 73.

Directory FY2011

Board of Directors

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President

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Vice President

Paul Sussman
Treasurer

David J. Neuman
Secretary

Poppea Dorsam
Faculty Representative

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CMC Staff

Stephen R. Shapiro, Ph. D.
Executive Director

Chus Alonso
Program Director

Sonia Caltvedt
Marketing Director

Kathy Cole
*Registrar,
Mission District Branch*

Ashley Coyle
Development Assistant

Fran Hildebrand
Development Director

Linda Hitchcock
*Concert Hall Manager,
Sunday Registrar,
Mission District Branch*

Janet Houser
*Registrar,
Richmond District Branch*

Stanley Lam
Finance Officer

Laurie Loftus
Grantwriter

Tania Morales
*Assistant Registrar,
Mission District Branch*

Faculty Council

Poppea Dorsam
Chair

Christian Bonvin
William Fiege
Ellen Glikbarg-Shea
Janis Mercer





Community Music Center
making music accessible since 1921

Mission District Branch
544 Capp St.
San Francisco, CA 94110
www.sfcmc.org

RETURN SERVICE REQUESTED



***CMC's mission is to make high quality
music accessible to all people,
regardless of their financial status.***